



STORIES COME
TO *life* HERE

CONTACT your JT sales consultant
to schedule your advertising

OR

p 410.902.2309
jewishtimes.com

Please submit ad materials
to ads@jewishtimes.com

REAL ESTATE ADVERTISING rates

Rates effective January 1, 2017

AVAILABLE AD SIZES		ADD COLOR	52 WEEKS	26 WEEKS	13 WEEKS	6 WEEKS	OPEN
4 COLUMNS							
Full Page (live)	7.125" x 9.4375"	\$250	\$1200	\$1495	\$1759	\$2090	\$2472
Full Page (trim)	8.125" x 10.625"						
Full Page (bleed)	9.125" x 11.625"						
1/2 Horizontal	7.125" x 4.625"	175	662	930	1058	1355	1607
2 COLUMNS							
1/4 Square	3.479" x 4.625"	100	330	465	529	678	804
1/8 Horizontal	3.479" x 2.25"	75	165	238	265	338	402
1 COLUMN							
1/8 Vertical	1.656" x 4.625"	75	165	238	265	338	402

**All prices are per ad insertion.*

PUBLICATION DATE

Every Friday since 1919.

DEADLINES

Real estate proof ads - materials due - 12:00 Noon Monday.
 Real estate premium position materials due - 5:00 PM Monday.
 Real estate ads - no proof - materials due - 5:00 PM Tuesday.
 Real estate camera ready ads - materials due - 5:00 PM Tuesday.
 Real estate space orders - 5:00 PM Tuesday.

LINE ADVERTISING RATES

\$20.00 minimum charge for 10 words or less. Each additional word is 1.50 per word. Price includes your listing on jewishtimes.com. Additional charge of \$2.00 for first line bold and \$5.00 for screen background. All ads are on a pre-paid basis.



11459 Cronhill Drive, Suite A | Owings Mills, MD 21117
410.902.2300 | midatlanticmedia.com



STORIES COME
TO *life* HERE

CONTACT your JT sales consultant
to schedule your advertising

OR

p 410.902.2309 | f 410.902.2338
jewishtimes.com

Please submit ad materials
to ads@jewishtimes.com

CONDITIONS

The Baltimore Jewish Times shall not be liable for its failure from any cause to insert an advertisement. The Baltimore Jewish Times reserves the right to revise, reject or edit any advertisement. In the event the advertiser fails to pay any amount due for advertising, the Baltimore Jewish Times shall have the right to recover from the advertiser, in addition to the amount due, reasonable costs of collection, including attorney's fees and cost of litigation, and interest on the unpaid balance. Rates may change without notice.

TERMS

Unless credit is established, all advertising is on a pre-paid basis.

PRINTING SPECIFICATIONS

Mid-Atlantic Media uses QuarkXpress 9.5 for Macintosh computers to produce ads. Please supply ads on CDs/DVDs, via email or FTP. Use "Collect for Output" under the QuarkXpress "File" Menu or other pre-flight software to gather all items used in the ad. Include all fonts used in the ad — both printer and screen fonts. Images used in ads must have effective resolutions of at least 300 dpi. All files should be CMYK color format. We cannot accept veloxes or film.

Ads can be accepted as high resolution, press-optimized PDFs. Ads supplied to Mid-Atlantic Media in PC formats, other than QuarkXpress, may not be able to be pre-flighted in-house. Mid-Atlantic Media cannot guarantee final quality of these ads.

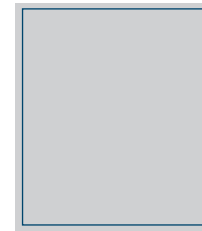
All four color ads should be supplied with a color proof.

Ad materials may be sent to ads@jewishtimes.com or uploaded to the Mid-Atlantic Media FTP site (instructions below). Production questions should be directed to Erin Clare at 410.902.2303.

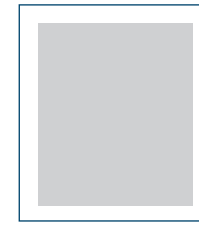
FTP INSTRUCTIONS

ftp.midatlanticmedia.com | username: advertising | password: MAM-ads

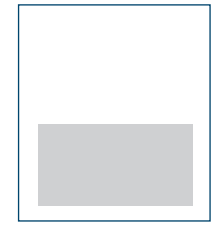
Upload file to the "Incoming" folder in the Baltimore Jewish Times folder and e-mail ads@jewishtimes.com the name of the file.



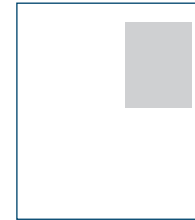
Full Page (bleed)



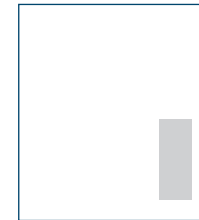
Full Page (live)



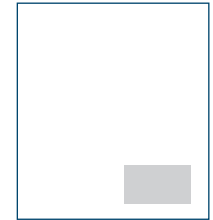
1/2 Horizontal



1/4 Square



1/8 Vertical



1/8 Horizontal



1/16 Vertical



11459 Cronhill Drive, Suite A | Owings Mills, MD 21117
410.902.2300 | midatlanticmedia.com