



STORIES COME
TO *life* HERE

CONTACT your JT sales consultant
to schedule your advertising

OR

p 410.902.2326
jewishtimes.com

Please submit ad materials
to ads@jewishtimes.com

CLASSIFIED ADVERTISING rates

Celebration Connection / Travel & Leisure / Service Directories

Rates effective January 1, 2017

AUDIENCE OVERVIEW

Jewish Times readers use this unique advertising section as the resource guide for planning and celebrating all of the times of their lives. Reach more than 50,000 affluent and loyal readers who are looking to add a special touch to their event or plan a family vacation. Sample advertisers in the directories include photographers, travel agents, event planners and tour guides.

CELEBRATION CONNECTION

Includes advertisers that make family events special – everything from party planners to the limousine service that will bring you home from the party.

ADVERTISING RATES & SPECIFICATIONS

AVAILABLE AD SIZES	SPECIFICATIONS	52 WEEKS	26 WEEKS	16 WEEKS	8 WEEKS	OPEN
Small	2.26"x1.271"	\$50	\$54	\$57	\$60	\$70
Medium	2.26"x 2.626"	91	104	111	126	150
Large	2.26"x 3.991"	146	161	170	194	231
Extra-large	2.26"x 5.298"	175	198	207	236	281
Jumbo	2.26"x 8.742"	230	250	258	296	353

**All prices are per ad insertion.*

LINE ADVERTISING RATES

\$24.00 minimum charge for 10 words or less. Each additional word is 1.50 per word. Price includes your listing on www.jewishtimes.com. Additional charge of \$2.00 for first line bold and \$5.00 for screen background. All ads are on a pre-paid basis.

PUBLICATION DATE

Every Friday since 1919.

TRAVEL & LEISURE

Provides our readers with the ideal travel destinations when they have an opportunity to escape – whether it's for a day or for a month.

SERVICE DIRECTORY

The Baltimore Jewish Times Directories are the places to be! You are assured exposure to over 50,000 affluent and loyal readers, making your company a familiar friend. Plus, our directories are divided into business categories so our readers can easily locate your message.

DEADLINES

Classified line ads – materials due – 12:00 PM Monday.

Classified line ads space orders – 12:00 PM Monday.

Classified display proof ads – materials due – 3:00 PM Tuesday.

Classified display ads – no proof – materials due – 5:00 PM Tuesday.

Classified display ads space orders – 5:00 PM Tuesday.

For more information, contact a Baltimore Jewish Times classified account executive at 410-902-2326.



11459 Cronhill Drive, Suite A | Owings Mills, MD 21117
410.902.2300 | midatlanticmedia.com



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CONDITIONS

The Baltimore Jewish Times shall not be liable for its failure from any cause to insert an advertisement. The Baltimore Jewish Times reserves the right to revise, reject or edit any advertisement. In the event the advertiser fails to pay any amount due for advertising, the Baltimore Jewish Times shall have the right to recover from the advertiser, in addition to the amount due, reasonable costs of collection, including attorney's fees and cost of litigation, and interest on the unpaid balance. Rates may change without notice.

TERMS

Unless credit is established, all advertising is on a pre-paid basis.

PRINTING SPECIFICATIONS

Mid-Atlantic Media uses QuarkXpress 9.5 for Macintosh computers to produce ads. Please supply ads on CDs/DVDs, via email or FTP. Use "Collect for Output" under the QuarkXpress "File" Menu or other pre-flight software to gather all items used in the ad. Include all fonts used in the ad — both printer and screen fonts. Images used in ads must have effective resolutions of at least 300 dpi. All files should be CMYK color format. We cannot accept veloxes or film.

Ads can be accepted as high resolution, press-optimized PDFs. Ads supplied to Mid-Atlantic Media in PC formats, other than QuarkXpress, may not be able to be pre-flighted in-house. Mid-Atlantic Media cannot guarantee final quality of these ads.

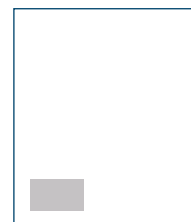
All four color ads should be supplied with a color proof.

Ad materials may be sent to ads@jewishtimes.com or uploaded to the Mid-Atlantic Media FTP site (instructions below). Production questions should be directed to Erin Clare at 410.902.2303.

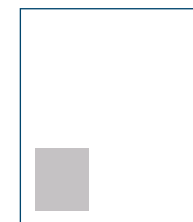
FTP INSTRUCTIONS

[ftp.midatlanticmedia.com](ftp://ftp.midatlanticmedia.com) | username: advertising | password: MAM-ads

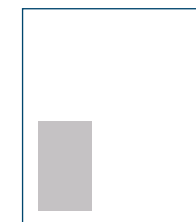
Upload file to the "Incoming" folder in the Baltimore Jewish Times folder and e-mail ads@jewishtimes.com the name of the file.



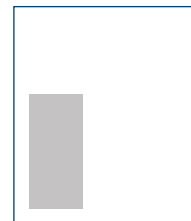
Small



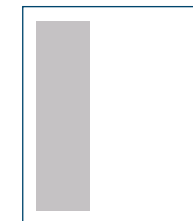
Medium



Large



Extra-large



Jumbo



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